

News Bulletin

Date	February 20th, 2020
Subject	CubelQ Announces New Adverse Media Model Release

CubelQ Announces new and vastly improved version of **ComplyAdvantage™** adverse media person machine learning model on **February 20th, 2020**.

This is a significant step forward in improving the accuracy of our adverse media data with:

- More than an 80% reduction in noise (data that is not adverse)
- More than 50% increase in ability to find difficult to identify adverse media

The model is the result of several months' development, and is the largest improvement in **ComplyAdvantage™** adverse media data generation in the last two years.

The release of the new model is also the first step in several as we begin to roll out a new set of adverse media categories (stay tuned for upcoming details over the next few weeks).

It is part of our constant focus of adding relevant data that gives you the confidence in being notified of risk, but being able to do so in the most efficient way.

How this will impact your organization

If you are not searching or monitoring adverse media

As with any other batch of daily alerts, it is possible that a new AKA may be added to a Sanction, PEP, or Warning profile via Adverse Media information. Therefore, you may receive higher than normal "addition" alerts when a new AKA matches your search term, and the previous profile AKAs did not.

If you include adverse media in your search filters

As a result of this release you will start to notice an increase in data quality, but also potentially more true adverse profiles in your searches.

If you are monitoring searches with adverse media in the search filters

During this release, there will be an initial increase in daily alerts for monitored searches with adverse media:

- 2 – 3 times the normal level of adverse media alerts on 21st of February
- 2 – 4 times the normal level of adverse media alerts on Thursday the 22nd of February

A return towards the usual level of alerts you are used to from the 23rd of February onwards

The specific level of increase in your alerts will be highly dependent on your specific searches and search settings, so the above estimates are a guide only.

If you have any questions please contact your Client Services or Relationship Manager or our Support Help Desk via e-mail to: sw.support@cubelq.gr.

**** EOF ****